



Madison Youth Sports is a 501(c)(3) non-profit organization established in 2010. Our mission is to provide the boys and girls in the Madison area an opportunity to experience and to participate in supervised youth football competitions and cheerleading activities throughout the Nashville area. With our certified staff of volunteer football and cheerleading coaches, our organizational goal is to provide each child in our program a positive experience in youth football and cheerleading. We understand the importance of providing good role models and a positive environment for our youth, which in return gives each child an opportunity to build friendships, mold character, develop positive attitudes, learn good sportsmanship, teamwork and team spirit. We are a proud member of the Tennessee Youth Football Alliance and USA Football. Our organization is a certified Heads Up Football program.

Our objective is to develop and teach boys and girls from ages 5 thru 12, safety, fundamentals, techniques and competitive skills in youth football and cheerleading. This is accomplished through the leadership of competent and experienced coaching, encouraging confidence, effort and accountability. Our program's commitment to excellence is a dedication to developing strength of character, promoting brotherhood/sisterhood, respect and discipline in each child that participates in our program. A registration fee is required for participation to pay for league fees, insurance, football jersey, pants, socks and decals or cheerleader uniform, pompoms and accessories. However, many of the children are at-risk or from single parent and low-income households and can't afford to participate.

Your generosity and support will help to provide many of them an opportunity to participate in our program, as well as help our organization with operating expenses, program events, furnishing equipment, supplies and the maintenance of our playing field and facility. The success of our program is assured with the generosity and support from the local organizations and businesses in our community. Any sponsorship or donation that you can give would be greatly appreciated, and you will benefit from knowing that you have helped to provide children in the community a chance to experience and participate in youth football and cheerleading. Each year, with the support from local businesses in the area, our organization is also able to provide public services in the community by hosting several program events for our members and the children in the Madison area.

WHY WE NEED YOUR SUPPORT

There are two major challenges and factors that our organization has historically faced since its establishment: Madison has an income lower than 89% of U.S. neighborhoods, and 46% of the children live below the federal poverty line. I would like to share an article that exemplifies the conditions of the Madison Community and really puts the cause that our organization fights for in perspective. According to NeighborhoodScout, a firm that provides the most comprehensive database of hyper-local real estate data available; whose platform is owned and operated by Location, Inc., builders of location-based Big Data and intelligence for the Fortune 1000 and beyond "Madison median real estate is more expensive than 53.6% of the neighborhoods in Tennessee and 36.7% of the neighborhoods in the U.S. Based on NeighborhoodScout's exclusive analysis, the average rental cost in Madison is higher than 63.5% of the neighborhoods in Tennessee. According to NeighborhoodScout, "How wealthy a neighborhood is, from very wealthy, to middle income, to low income is very formative with regard to the personality and character of a neighborhood. Equally important is the rate of people, particularly children, who live below the federal poverty line. In some wealthy gated communities, the areas immediately surrounding can have high rates of childhood poverty, which indicates other social issues. NeighborhoodScout's analysis reveals both aspects of income and poverty for this Madison neighborhood."

Compounding these facts, "the neighbors in the Madison neighborhood in Nashville are low income, making it among the lowest income neighborhoods in America. NeighborhoodScout's research shows that this neighborhood of Madison has an income lower than 89% of U.S. neighborhoods. With 46% of the children here below the federal poverty line, this neighborhood has a higher rate of childhood poverty than 89% of U.S. neighborhoods." These factors breed an atmosphere that puts many of the youth in the Madison community at-risk. This reality is the driving force and dedicated mission of Madison Tigers Youth Sports to be a refuge and positive resource for the many disadvantaged and underprivileged youth in the Madison Community. As an educator, I've taught, developed and mentored the youth in the Madison Community since 1999, and I know the disposition of disparity that an average of 28 out of 30 students in every classroom faces each day. To provide hope, a positive atmosphere and a chance of a brighter future through youth sports is our cause, our purpose and our burden. Our organization is the only non-profit youth sports program in Madison, Tennessee. This responsibility keeps us true to our mission. The reality is if we don't...who will?

The support that is needed to provide an outlet for the youth in the community to escape the reality of the neighborhood streets is a constant challenge in the Madison community. With the seasonal support over the years from a few businesses in the area, we have functioned as much as possible within our means. However, each year is a sponsor drive and fundraising campaign that includes charitable requests from the many businesses in the Rivergate Mall area; including the many car dealerships, stores, restaurants and churches throughout Madison. Sadly, with so much economy flowing right around the children in the Madison community, little support is given to their cause and at best we receive crumbs, if any. This is why any support and consideration in assisting our youth sports program is so appreciated, and it has allowed us to make a difference in the lives of hundreds of boys and girls in the Madison community.

Currently, our organization is registering the youth in the community from ages 5 to 12 years old during our signups each weekend. Each season, our program provides football and cheer teams in four age groups; the 5-6 year olds, 7-8 year olds, 9-10 year olds and 11-12 year olds. The cost for registration averages at \$100 per player, which covers the \$50 league fees, liability and insurance, the \$30 uniform, \$15 game pants and \$5 game socks. The cost per cheerleader is an average of \$125, which covers the \$35 uniform top, \$20 skirt, the \$20 pom poms, \$25 shoes, \$10 shorts and \$15 league fees and insurance. Each year our organization registers over one hundred boys and girls in the Madison community and the surrounding areas. On average that's about 80 to 100 boys and 25 to 40 girls. However, more than half or the majority of the parents that register their children can't afford to pay the full registration. Many parents have two, three and sometimes four or more children that register to participate, but become discouraged when they realize that it will cost \$300 to \$400 or more for all of their children to participate. The majority are single parents living in low income housing on fixed incomes with little to no extra money to pay for their children's registration. Through donations and fundraisers, our organization is only able to assist a limited amount of children.

Since 2010, our organization has sponsored and assisted hundreds boys and girls in the Madison community with an average of 10 to 15 children fully sponsored each season and many others receiving any assistance available to pay toward their registrations for participation. These sponsorships are made possible from any funding that we are able to receive, and without it many of these children would not be able to participate otherwise. However, with the challenge of obtaining the funding comes the reality that a decrease or insufficient funding results in less funds available to sponsor underprivileged youth that are eager and willing to participate. This dilemma resorts to out of pocket expenses and any money that can be raised from fundraisers. Each season many of our volunteer coaches and staff members routinely chip in to pay for many of the youth that couldn't be sponsored due to the budgeting limits. Several directors as well as myself have personally contributed thousands of dollars of our own money over the years in achieving our cause and making sure that no child that wants to play gets turned away.

This includes expenses for equipment, i.e., shoulder pads, blocking pads, tackling dummies, footballs, practice jerseys and pants with pads, cleats, mouth guards and chin straps, as well as transportation for several youth to and from practices and games throughout the season each year. As with teaching, being a youth director and coach is a thankless and unappreciated position. However, the reward is seeing the difference that you have made and the impact that you have had in the lives of so many of our youth. The fruits of our labor are now ripening, as youth from our first team in 2010 have worked hard and have developed into fine student athletes, and are now being recruited by several college universities. Many of the former participants occasionally return to assist our coaches and staff with practices and games. The college enrollments of the youth will be our greatest goal met and a first taste of fulfillment in our mission with many more to come. One of the beauties of this achievement will be that the opportunity that was provided for the youth to beat the odds and have a better chance to succeed was through the program sponsorships that our organization was able to provide.

Understanding the historical circumstance of the Madison community, our organization strives to register as many youth in the community as financially possible. The assistance that we receive is also budgeted each year to assist with operating expenses, equipment, supplies as well as program sponsorships. Our organization is in immediate need of youth football helmets for safety upgrades to ensure that our youth are equipped with the most current technology in helmets to help prevent concussions. Your support and consideration assures our organization the needed assistance in achieving our mission.

Respectfully,



(615) 977-9308



Sponsorship & Donation Form

Madison Youth Sports is a 501(c)(3) non-profit organization that provides boys and girls in the Madison area, ages 5-12, an opportunity to participate in youth football and cheerleading activities throughout the Nashville area. We are a proud member of the Tennessee Youth Football Alliance and USA Football.

Any sponsorship or donation that you can make would be greatly appreciated and you will benefit from knowing that with your generosity, many disadvantaged youth in the community will be able to participate in our program. Your support will insure them an opportunity to experience and participate in youth football and cheerleading, promoting physical fitness, molding character, encouraging teamwork, team spirit, good sportsmanship, self-confidence, discipline and respect. We would like to thank you for your consideration.

Business or Individual Name: _____

Address: _____ Phone: (____) _____

Please Check Your Choice Of Sponsorship

_____ Madison Youth Sports - Official Sponsorship.....\$1,000 +

Official Sponsor receives:

- Official Program Sponsorship Plaque with team photo.
- Field Banner (Displayed at all home games and program events)
- Official Sponsor Signage (Displayed at all program activities and events)
- Official Sponsor Advertisement and promotion on our program signage and website.
- Program Team Apparel

_____ Madison Youth Sports - Event Sponsorship.....\$750

Event Sponsor receives:

- Event Sponsorship Plaque.
- Field Banner (Displayed at program event)
- Event Sponsor Signage (Displayed at program activity or event)
- Event Sponsor Advertisement and promotion on our program signage and website.
- Program Team Apparel

_____ Madison Youth Sports - Program Sponsorship.....\$500

Program Sponsor receives:

- Program Sponsorship Plaque.
- Field Banner (Displayed at home games and program events)
- Advertisement and promotion on our website.
- Program Team Apparel

_____ Madison Youth Sports - Team Sponsorship.....\$350

Team Sponsor receives:

- Team Sponsorship Plaque
- Field Banner (Displayed at all home games)
- Advertisement and promotion on our website.

Please specify the team you would like to sponsor: _____

_____ Donation (Any amount is greatly appreciated!).....\$_____

Please make Check or Money Order payable to:

Madison Youth Sports
P.O. Box 10 Madison, TN 37116-0010

THANK YOU FOR SUPPORTING THE MADISON YOUTH SPORTS!!!

www.facebook.com/madisonyouthsports www.madisonyouthsports.org email: madisontigers@ymail.com

Nashville Titans 2020 Operating Budget

YOUTH FOOTBALL LEAGUE FEES

League Insurance	\$ 800.00
League Fee	\$ 400.00

FOOTBALL & CHEERLEADER UNIFORMS

75 Football Uniforms @ \$60 (includes jersey, pants, socks and decal)	\$4,500.00
20 Cheerleader Uniforms @ \$75 (includes bloomers and pompoms)	\$1,500.00

PROGRAM EQUIPMENT & SERVICES

Program Sponsored Memberships (eligible low income, at-risk youth)	\$1,500.00
Football Equipment & Supplies (Blocking pads, tackling dummies, footballs, etc.)	\$1,000.00
Practice Jerseys (75 Practice Jerseys x \$10)	\$ 750.00
Program Football & Cheerleading Trophies	\$ 750.00

PRACTICE /HOME FIELD /FACILITY MAINTENANCE

Metro Parks Practice Field Rental (Madison Park / \$300 per month x 4 months)	\$1,200.00
Field Maintenance & Supplies (landscaping, field paint, striper, etc.)	\$ 800.00
Concession Equipment & Supplies	\$ 500.00
Port-a-Pottie Rental (\$75 per month x 4 months)	\$ 300.00

Total \$14,000.00

2020 PROGRAM EVENTS BUDGET

<u>FELLOWSHIP BOWL</u> (Host pre-season scrimmages featuring youth teams across the city)	
3 Referees - \$500, Set-up, Maintenance & Supplies - \$500	\$1,000.00

PROGRAM BANQUET

Banquet Room - \$250, Catering - \$250, Trophies - \$750, Supplies - \$250	\$1,500.00
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Total \$2,500.00